



# TIED & TWO

BRANDING, DESIGN & STATIONERY

BRANDING *and* REBRANDING PORTFOLIO



**OWENS**

PROTECTIVE SERVICES

**OWENS PROTECTIVE SERVICES**  
FORT MYERS, FLORIDA

*Authoritative • Sleek • Recognizable*



**DOCK**

**DOCTORS**

MARINE CONSTRUCTION

EST. 2014

**DOCK DOCTORS**  
JACKSONVILLE, FLORIDA

*Professional • Established • Distinguished*

GOODE

ENGINEERING, PLLC

**GOODE ENGINEERING, PLLC**  
FORT MILL, SOUTH CAROLINA

*Polished • Respectable • Relevant*



**JLK BUILD**  
BOSTON, MASSACHUSETTS

*Modern • Strong • Bold*

# KARMA *jack*

ADVANCED GROWTH  
WITH DIGITAL MARKETING

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**KARMA JACK**  
ROYAL OAK, MICHIGAN

*Approachable • Edgy • Clean*



**Z BAKERY AND CAFE**  
FORT MILL, SOUTH CAROLINA

*Vintage • Charming • Legible*

# ØRIGIN

LANDSCAPE  
ARCHITECTURE

**ORIGIN LANDSCAPING ARCHITECTURE**  
NORTH AUGUSTA, SOUTH CAROLINA

*Intriguing • Modern • Luxurious*





# Florida

LANDSCAPING AND  
PROPERTY MAINTENANCE



# green

**FLORIDA GREEN**  
JACKSONVILLE, FLORIDA

*Trustworthy • Established • Dependable*



**S. MCLAUGHLIN**

S A L E S , L L C

— EST. 2017 —

**S.MCLAUGHLIN SALES, LLC**  
NEW YORK CITY, NEW YORK

*Modern • Experienced • Efficient*

R O B B I N S  
I N T E R I O R S

T I M E L E S S   T R A N S I T I O N A L   D E S I G N

**ROBBINS INTERIORS**  
AUGUSTA, GEORGIA

*Contemporary • Elegant • Bright*

# PROCESS

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## ONE

*We require a **\$295.00** deposit to get started developing your business's unique brand.*

*After receiving a completed background survey allowing us to learn more about your company, goals, and visual preferences, we can begin researching your industry and incorporating your vision into the brand.*

## TWO

*Within 10-15 business days, we will prepare and present **TWO** different branding options for you to choose from.*

*The presentation will consist of a primary logo, 1-2 alternatives, a color palette, font variations, and a mood board communicating the personality of your brand.*

## THREE

*Once you have chosen a brand to move forward with, we will bill your remaining **\$400.00** balance.*

*Within 5 business days of full payment, we will prepare a full logo pack for your personal use, consisting of 6 different file formats for 2-3 variations of your logo, including multiple color options and combinations.*

## WHAT'S INCLUDED

*Full logo pack  
Business card design\*  
2 social media images*

\*Business card design for up to 4 employees initially.  
Physical business card prints are not included.

## **BRAND IDENTITY**

*Utilizing extensive experience in the marketing industry,  
Tied & Two goes beyond simply designing an attractive logo.*

*We create brand identities for blossoming and established businesses  
looking to communicate just who they are and the unique services they offer.*

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**STANDARD PACKAGE**

*\$695.00*

CONTACT US

*hello@tiedandtwo.com*

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TIED & TWO